

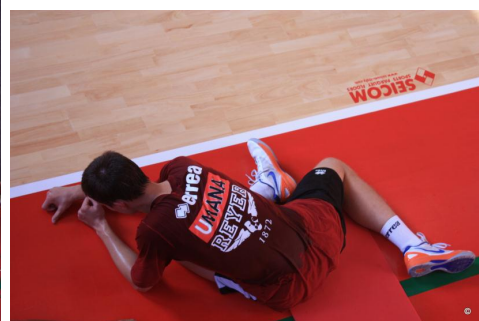
ITALY ALLEGHE (Belluno) VENETO – 2012

New sports parquet floor Sport Hall in Caprile

Basket First Division

Between 29th August and 7th September the mountain camp on Belluno Dolomites in Alleghe for Umana Reyer Venezia.

Umana Reyer Venezia and the City of Alleghe bind themselves with an important three-year partnership. Thanks both to the local administration and to the Tour Operator Union's involvement, the location will actually host the prechampionship camp in the mountains for the first "gold and garnet red" Team for the next three years, but it will be also the place for activities within the youth area of Umana Reyer. This significant agreement for both scenes has as first appointment the first male "gold and garnet red" Team in Alleghe during the first week of September, for the preseason camp, as training for the upcoming First Division Championship.



The Sport Hall in Caprile has hosted Umana Reyer training. The facility's been expressly renovated, on purpose for the presence of "gold and garnet red" Team in September. "We took the opportunity of the planned presence of Umana Reyer and, thanks to Veneto Region contribution, we have renovated the facility because we really believe in this operation" – explains Alleghe Sport Councillor – Mr. Crupi (picture).



In the picture Aldo Cammarata – Seicom's Manager - and Giuseppe Crupi – Sport Councillor for the City of Alleghe



Detail covers volleyball posts

Besides the parquet, all complementary accessories have been installed: covers for volleyball posts, antislip steel ramps, perimetric skirting board and finishing elements. The whole installation has been done by Seicom's specialized workers and the project has been coordinated by Aldo Cammarata, Technical Manager, present on site during each step of the installation to fulfill all specific requests made by the Public Administration and by Reyer.

Aldo Cammarata : *"being this the case of a first division team, Seicom preferred to follow all requests and needs directly on site, giving the customer a constant and reliable cooperation. I believe this is the best post sale service a company specialized in the sports floor field like Seicom can give to the final customer".*

Seicom has made the job through its own team of workers, within the term agreed with the public administration and finishing well in advance of contract terms, in order to grant the first inspection test made by the match organizers for Umana Reyer Venezia.

The City of Alleghe on Belluno Dolomites- Unesco humanity heritage



Alleghe is one of the most renowned and valued locations by mountain lovers. Historical destination for climbers, it welcomes all those who, year after year, come here to challenge what local residents call "the wall of the walls" that is the famous north side of Civetta which, with several open ways, all very difficult, is one of the biggest vertical surfaces of the Dolomites. It's renowned among alpinists as "the kingdom of sixth grade".

This location is also favorite by trekking lovers, thanks to the special charm of the several courses within the valley and towards the surrounding mountains, unique landscapes attracting trekking fans since ever. An example is given by the route from Piani di Pezzè to lake Coldai, where you have an amazing view on Alleghe and its lake; for those who want more challenging tours please remember Alta Via n. 1 crossing the entire area.

Inserted within Ski Civetta, during winter time Alleghe welcomes the several skiers coming here for their holidays, in one of the biggest and most exciting area of the Dolomites. Alleghe boasts also one of the strongest hockey teams in Italy, playing in First Division Championship since 1945.

***Reyer Venezia Mestre** is the main basketball association in Venice and plays in First Division 2011-2012. Reyser has won two championships in the highest division . Established in Venice in 1872 by the gym teacher Pietro Gallo, with the name of Sport Society Costantino Reyser (a tribute to a valued colleague and friend), and at first with the aim of gymnastic spread, the association soon opened to other sports activities until 1925, date of establishment of the basketball social section. The female section of Reyser Venezia Vestre is the main female basketball team in Venice. In 2011-2012 they won Second Division (after they voluntarily gave up taking part to First Division), gaining the upgrade to A2 Division.*



Since hosting a team playing in the highest Italian championship, the public administration had to renovate the sport hall and to give a sports parquet floor suitable for professional players standards. That's why it was obvious and essential to replace the old rubber floor, that was totally inadequate for Reyer players, and so the administration made proper market researches and issued a tender by means of negotiated procedure, asking for offers by specialized companies. Seicom won the tender because of the excellent economic offer as well as for the high quality of the offered material, and immediately provided for making the job within the respect of the contract terms.



On the parquet No. 15 BOWERS TIMOTHY – GUARD - nationality USA

From the web site: <http://www.reyer.it>

“There's always public during training, which the society wants to be open house, during the current mountain camp in Alleghe. An average of sixty people take turns on the tribunes in the sport hall in Caprile, place of the training. Yesterday first day of sunshine in the mountain location and part of the group took advantage to go for a walk. This morning exercise at the sport field in Bosco Verde - Rocca Pietore while in the afternoon the usual training at the sport hall "Fortuna" in Caprile.”



Thanks to the material manufactured and stored in the warehouse of Seicom headquarters, the installation of the new parquet floor has immediately started, and finished on Friday 3rd August 2012. So in only 8 days the look of the Sport Hall in Caprile has been completely redone. Red has been chosen for the coloring; being this a multi purpose facility, used by schools, citizens, sports associations, you have markings for volleyball, soccer and basketball standard court. Besides the parquet, all complementary accessories have been installed: covers for volleyball posts, antislip steel ramps, perimetric skirting board and finishing elements. The whole installation has been done by Seicom's specialized workers and the project has been coordinated by Aldo Cammarata, Technical Manager, present on site during each step of the installation to fulfill all specific requests made by the Public Administration and by Reyer.



Several compliments and appreciations received on site for the excellent job.



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The parquet installed in Alleghe is the already tested model Sondrio 1, made of Hevea solid wood, manufactured by Seicom and installed in several sport facilities. This solution is very strong and elastic, gives a uniform ball rebound, constant on the whole playing surface. Model SONDRIO 1 has been developed for multi purpose facilities and for those sports requiring a big ball rebound, combined with great flexibility and deformation with the impact. The several references in Italy and abroad show the reliability of this system.

At first the project choice of the public administration were more for an engineered floor similar to model SONDRIO 1 made of oak. After Seicom as well as some First Division sport associations' (already playing on Seicom hevea parquet floors) advice, the administration revised the initial project and therefore decided for the package Sondrio 1, offering wide warranty for re-sanding and durability being a solid wood with 22 mm thickness (comparing to the first idea of engineered parquet with only top layer made of noble wood). Hevea is very common in the South East Asia area and the natural rubber is extracted from these plantations. This kind of tree is cut every 20/25 years and is therefore easily renewable; this feature is really important on the environmental point of view.



- Sports Parquet floor **model Sondrio 1**
- Total thickness 49 mm
- EN 13501 EN 14904 Certificate
- EN 13501 Certificate whole package with PVC floor cover, fire reaction Bfls1
- FIBA Certificate for international competitions

Hevea solid wood certified by SEICOM has great uniformity features and also a hardness similar to oak. The resin contained in the wood is actually rubber and this makes the wood itself really stable and suitable for big surfaces. Besides, it's a naturally flexible wood and therefore excellent for gyms, sport halls and fitness centers.

The main features of this wood are the following:

Hevea has good hardness and technical features similar both to oak and beech.

The resin within the wood is rubber, which makes it very flexible.

Dimensional stability, essential for big surfaces.

Light color, similar to maple, great to emphasize the game, pictures, filming and to sponsors' logos, as can be seen in the picture we took here in Alleghe.

For these reasons it's been chosen for several installations in Italy and abroad, always for important locations where First division teams play.

Hevea Rubber wood
Solid 22 mm

